

# **STRONG TOWER ACADEMY**

**SUBJECT: ENGLISH STUDIES**

**CLASS: SSS II**

**TOPIC: SPEECH WRITING FOR SPECIAL  
PURPOSE OR OCCASION**

**A speech is a talk addressed to a particular audience. It can be to inform, to persuade, or to pay tribute or praise. A general speech is often delivered during formal gathering such as convention or special occasion.**

**Special occasion speeches such as birthday and wedding speeches don't necessarily follow a set of rules in public speaking. There is no need for a speech exercise or rehearsal or strict format for one to follow when it comes to writing a good speech. They are shorter than the standard types of speeches as they are simply intended to introduce, dedicate, or praise an individual.**

## **What is a special occasion speech?**

**As the implies, special occasion speeches are delivered during special occasions. They are sometimes given to commemorate a legacy or to celebrate an achievement. A special occasion speech is short and straight to the point, possibly lasting for ten minutes or less. A mood is often set through these speeches, enough to change everyone's spirit.**

**Examples of occasional speeches include:**

- 1. Tribute speech**
- 2. Speaker introduction speech**
- 3. Birthday speech**
- 4. Award acceptance speech**
- 5. Farewell speech**
- 6. Graduation speech**
- 7. Thank you speech**
- 8. Valedictory speech**
- 9. Wedding speech**

## **10. Dedication speech**

### **Importance of special occasion speech**

**Typically, a presentation speech is necessary for individuals to learn and interact with one another. Speakers learn from their research while audience as listeners learn from the speaker's speech. It usually relates to personal aspect.**

**A special occasion speech can often give pride to the individual being honoured. It is a good way to recognize one's effort.**

### **Tips for special occasion speech**

**A good special occasion speech comes from the power of the words. It needs to leave a lasting impart to your audience for it to be effective. Here are some tips for a good speech:**

- 1. Tell a story: it could be something funny or inspiring, as long as it remains relevant.**
- 2. Address the individual being honoured or celebrated.**
- 3. Organize your words. Use speech template to help you properly sort out various ideas and thoughts.**
- 4. Avoid using explicit language. Keep in mind that your audience is a diverse group. Not everyone will be thrilled about your choice of words.**